

Madeira Inclusion Committee

Meeting Summary

July 1, 2021 – 7:00PM

Committee Members in Attendance: Susan Kissel (chair), Jodi Whitted, Kevin Kingman, Mayor Nancy Spencer (Council Rep), Maria Schwaller, David Walsh, Tom Kent, Shawn Batlivala, Patrick Dingeldein, Stephanie Lanzerotti

Ms. Kissel called the meeting to order at 7:00PM and reviewed the agenda.

- City Council Report
- Pride Picnic Review
- Sub-Committee Reports

City Council Report – Mayor Spencer provided the following update:

- Sinkhole opened over collapsed pipe at McDonald Commons. Independence Day festivities won't be impacted; area will be enclosed by chain link fence.
- Council approved installation of Little Free Library at Sellman Park by Girl Scout Troop 41994, completion estimated by Fall.
- New playground equipment purchased for Sellman Park, installation date TBD.
- Law and Safety Committee has recommended closure of Greylock Lane off Madeira Hills Drive to reduce cut-through traffic from North and South Clippinger neighborhoods and is reviewing request to clarify language surrounding residential gardens.
- Street work will continue throughout the summer, be patient!
- \$10k Grant awarded through CDBG (Community Development Block Grants) to study and design a promenade connecting Miami to McDonald Commons.
- Council sound system upgrade complete – should make it much easier for home listeners to follow along.

Pride Picnic Review

The committee discussed the event and plans for future picnics. The committee felt it was an amazing turnout, with 250 or so people in attendance. The fundraiser for GLSEN earned \$700. The event was well received by all in attendance. Comments from attendees:

- We never thought we would see this kind of event in Madeira and were happy to see it happen.
- Almost moved to tears seeing people come together to be supportive of LGBTQ community
- Draw for people outside Madeira to see what we had to offer as an inclusive environment.
- Fun for many families and those in attendance.
- Wish we had something similar in our community (neighboring community).

What could be improved on for next year?

- Earlier planning
- Different date choice
- Lots of ideas to explore
- Consider more involvement of MHS GSA
- Earlier engagement with outreach groups

Committee Reports

Baseline and Methods: Maria, Missy, Shawn, Stephanie

Maria reported: Who is leading (Maria), will meet every second Monday at 5pm via Zoom.

Goals and Objectives: Wants baseline assessment to come from both residents and non-residents, perhaps a survey of some sort to identify gaps and how to develop methods to address the gaps. Not sure how best to reach non-residents.

Looked at data from Lori with Census data and boards/commissions demographics, want to expand on how to collect more information.

How long until 2020 census data will be available? (follow-up)

How to incentivize participation? Concerned it will feel very sensitive and be difficult for people to feel comfortable in answering. Perhaps engage with realtors that may be able to speak to issue of why customers may not have bought homes in Madeira. Interest in understanding how to focus on longer term issues of community diversity.

Committee will work on crafting a survey for boards/commissions to gather more classification data for comparison to Census and objective of how to increase diversity of placements for end of year opportunities.

Events and Spaces: Jodi, Sandy, Tom, David M, Emma

Will be working on ideas for Street Dance booth. Perhaps incorporate a “Spin the Wheel” for a question to be asked/entered in a drawing of some sort to gather feedback in a fun, interactive way.

Communication and Connection: David W, Kevin, Patrick, Susan

Patrick reported: Connect 3rd Tuesday every month via Zoom with assistance from Lori to get calendared.

Main goals: Improve and increase both passive and active engagement. How is MIC connecting with other organizations in the city?

Spent some time reviewing ways in which city currently connects – current avenues are “outward pushes” via Friday Flash, newsletter, listserv. How could it be less passive and more active? Perhaps a Mariemont type newsletter posts throughout the community. How could access be made to neighborhood directories (or facebook? Groups?)

Could we get back in to using an event tent at things like Street Dance? Our responsibility to communicate to the community about the mission of the MIC and how to get them more engaged.

Get introduced to boards and commissions, other stakeholder groups to get involved with throughout the city, and how the MIC works with other groups in the city.

Follow-ups:

Street Dance: Push to get a survey ready for resident/non-resident in time for a street Dance booth? Could integrate effort with Communications sub-committee to prepare a visual for the booth to help engage/share mission. Could events/spaces also think about how to make the booth interesting to stop by?

Nancy to get event calendar from Anne Horne and ask for a booth at Street Dance.

2020 Census – when will it be available?

The meeting was adjourned X:XX PM

Susan Kissel, Chair